KERALA UNIVERSITY OF HEALTH SCIENCES

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No : 21250/2026/ASC-A1/KUHS

Date : 27-10-2026

Academic Staff College

Notification

"Specialized Programme for Curriculum Implementation - Healthcare Psychology and Communication Skills"-Faculty Development Programme (FDP) for Pharmacy Faculty-Phase II

The Pharmacy Council of India has restructured the B.Pharm curriculum and its pattern of implementation in alignment with the principles of the National Education Policy (NEP) 2020. The revised curriculum introduces several contemporary areas intended to prepare pharmacy graduates for the changing requirements of healthcare, education, research and professional practice.

Among the newly introduced subjects, Healthcare Psychology and Communication Skills has particular relevance to patient-centred pharmacy practice. Effective healthcare communication involves not only the transfer of information but also empathy, active listening, cultural sensitivity and the ability to adapt communication to individual patient needs. These competencies are important for patient understanding, adherence and effective healthcare delivery. Contemporary healthcare communication also requires professionals to retain the human dimensions of empathy and patient-centred interaction while adapting to emerging technologies such as artificial intelligence.

The first batch of the Specialized Programme on Healthcare Psychology and Communication Skills was successfully conducted on 5th and 6th October 2026 at the Academic Staff College, Kerala University of Health Sciences.The programme provided faculty members with orientation to the newly introduced subject and its practical application in pharmacy education. Considering the need to extend this training opportunity to faculty members from the remaining pharmacy colleges affiliated with KUHS, it is proposed to conduct a Second Phase / Second Batch on 9th and 10th November 2026.The proposed second phase will build upon the experience of the first programme and facilitate wider and more uniform implementation of the revised B.Pharm curriculum across affiliated institutions.

Objectives:

1. To orient faculty members of KUHS-affiliated pharmacy colleges to the newly introduced subject **Healthcare Psychology and Communication Skills**.
2. To familiarise participants with the psychology concepts relevant to healthcare and pharmacy practice.
3. To strengthen faculty competency in patient-centred and professional healthcare communication.
4. To provide practical approaches for teaching communication and psychology through classroom activities, demonstrations, role-play and case-based learning.
5. To facilitate effective and uniform implementation of the revised B.Pharm curriculum across KUHS-affiliated pharmacy colleges.

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Conduct of the Programme in Two Phases:

Considering the number of affiliated institutions and the need to ensure effective interaction and meaningful participation, the FDP is proposed to be conducted in two phases. The first phase is conducted on 5th & 6th October 2026, and the second phase will be conducted on 9th ,10th November 2026. Both phases will follow the same broad academic framework, with suitable refinements incorporated into the second phase based on participant feedback and the experience gained from the first phase.

Eligibility for Participation: Faculty members of pharmacy colleges affiliated to KUHS with a valid FEP number.

Faculty members who participated in Phase I need not register again.

Programme duration: Two days.

Date & Time: **9th and 10th November 2026, from 9.30 am to 5.00 pm**

Venue: Academic Staff College (First floor), Vigyan Bhavan, KUHS

Course fee: Nil

Number of participants: 35

Last date for registration: **07.11.2026**

Approval Criteria: The application should be routed through the Principal. Direct application will not be entertained.

How to apply?

Log on to www.kuhs.ac.in

Those who require free accommodation on a twin-sharing basis at KUHS may inform us through mail shpps@kuhs.ac.in at the earliest, indicating the time of arrival. Over staying beyond the course duration is not permitted. Only delegates are permitted to stay in the premises.

- Attendance shall be signed by the participants at the beginning and end of each day.
- Late arrival and / or early exit will render the delegate unfit to receive Certificates. The delegates are expected to observe basic etiquettes & decorum.
- No TA and DA is payable for the participants.
- E-certificates will be issued only to faculty members who attend the entire session.

Registrar

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